2017 was a very productive and successful year for the Arizona Chapter!

1. MEMBER VALUE AND ENGAGEMENT – ACCOMPLISHMENTS AND OPPORTUNITIES:

We held three face-face well attended board and section chair meetings and two phone conference board meetings to plan the two annual meetings (educational in spring and business/practice of CVM in fall).

We established new specialty sections, led by newly appointed section chairs:

- Vascular Section Chair Dr. Fadi Shamoun
- Membership Engagement Chair Dr. Craig Hoover, past AZ ACC President.
- Innovation and New Technologies Chair Dr. Richard Heuser.
- We are partnering with the ACC CA Chapter to organize their 3rd Annual Technology Symposium in Santa Monica June 9, 2018.
- We energized the FIT section by reappointing Dr. Santosh Desai, CVM Fellow Mayo Clinic as FIT Chair, who held a very informative FIT/ Early Career Forum (25 attendees) at the annual meeting.
- We partnered with Dr. Heuser’s Update in Cardiology CME Course, St. Luke Hospital as our annual fall chapter meeting opportunity.
- A very well received WIC Forum (100 attendees) with a large faculty was organized by WIC Chair Dr. Sarika Desai.
- Our CVT Chair Marci Farquhar-Snow, NP organized a well received 2 day CVT CME meeting at Mayo Clinic.
- Our international section, chaired by Dr. Steve Mehta continuous to develop a partnership with the ACC Mexico Chapter with approval by national ACC.
- We partnered with the EP Society and held a first quarterly ACC AZ Chapter EP Case Symposium, initiated by our EP Chair Dr. Su.
- We established an activity point merit system for board members and an annual awards program to incentivize and acknowledge membership engagement and achievement (Awards Committee, Lianna Collinge, CAE).
- Early Career Chair Dr. David Biglari is working to establish an alumni network and FIT mentorship.

2. POPULATION HEALTH – ACCOMPLISHMENTS AND OPPORTUNITIES:
Dr. Kwan Lee, our President elect further develops the STEMI statewide mobile application collecting procedure, location, access info for all AZ cath labs.

The EP section starts to plan a similar QA initiative.

3. PURPOSEFUL EDUCATION – ACCOMPLISHMENTS AND OPPORTUNITIES:

The Chapter organized numerous well received dinner symposia and two annual meetings: These included:

- ACC AZ Annual Meeting 2017: 2 Day educational program at Mayo Clinic Scottsdale in May.

15 speakers and program items. 9 hours of outstanding clinical and research education with excellent discussions of the latest updates in heart failure, imaging, intervention, EP, adult congenital heart disease, women's health, MACRA value reimbursement.

Sixteen poster presentations! Congratulations to our winners:

- Balaji Natarajan, U of A,
- Nicole Smith, U of A,
- Justin Lee, Mayo.

60 participants during the 2 day packed program!

- Fellow in Training forum with contract negotiations.
- First ever annual awards dinner - Congratulations to our award winners:
  - Dr. Kwan Lee, Future Leader; Marci Farquar-Snow, CVT Liaison of the year;
  - Dr. Santosh Desai, FIT of the year
  - Dr. Sarika Desai, Cardiologist of the year!

ACC AZ Chapter co-sponsored 10 educational programs in AZ, the Southwest and Mexico, organized by leading teaching institutions including Banner University, Mayo Clinic and Honor Health and several industry sponsored Dinner Presentations.

4. TRANSFORMATION OF CARE – ACCOMPLISHMENTS AND OPPORTUNITIES

Dr. Breburda and Dr. Elaine Niggeman represented the AZ Chapter at the quarterly ARMA meetings in Phoenix. The AZ state Chapter delegation comprised of various members of the CV Care team participated in the legislative ACC conference advocating on the Hill Washington DC.

The chapter continues to work with Mended Hearts on an ongoing basis.

Christian Breburda, MD, PhD, FACC, FASE, FESC
Governor & President, ACC AZ Clinical Professor of Medicine University of Arizona | College of Medicine Phoenix
Director of Noninvasive Cardiology & Imaging Maricopa Medical Center, Phoenix, AZ
NEWS
YOU CAN USE

INFORMATIONAL

JACC Leadership Page: Social Media and Cardiology

In the recent *Journal of the American College of Cardiology* (JACC), ACC Immediate-Past President Mary Norine Walsh, MD, FACC, writes about the importance of social media in cardiology. Twitter in particular is emerging as a key tool in disseminating health information and many in the cardiovascular field regularly use the platform to share ideas and information and also discuss current trends and issues. “Social media as a form of communication in health care is here to stay,” Walsh writes. “Whether you are an active participant or in a ‘listening only’ mode, engagement with patients, other clinicians, scientific conferences, and professional journals will increasingly occur via social media.” Read more.

Are You Reading Cardiology?

Your ACC member publication, Cardiology, outlines relevant and timely topics for cardiovascular professionals each month. Easy to read online or in print, Cardiology is your not-to-miss source for clinical, professional and policy news. Engaging images, articles, scientific journal highlights, member profiles, expert commentary, and more are combined in a comprehensive round-up of news and resources for the entire cardiovascular community. Watch for a survey from Kantar Research this spring intended to gauge awareness and use of this publication among cardiovascular professionals. Catch up on the latest issue and browse archives at ACC.org/Cardiology.
JACC Leadership Page: Tackling the Quadruple Aim

“A robust, diverse, and healthy workforce is key to achieving the College’s new vision of a world where innovation and knowledge optimize cardiovascular care and outcomes,” writes C. Michael Valentine, MD, FACC, ACC president. The importance of incorporating professional wellbeing into ongoing discussions about improved outcomes and cost savings. “Like most things, there is a need to grow and adapt over time,” he writes. “Although the focus on better outcomes, improved care, and lower costs is still fundamental, increasing administrative, regulatory, and professional burdens are leading to clinician burnout and running counter to the goals of the triple aim.

This has led to a call for a fourth aim addressing professional well-being.” Valentine highlights the many things the College is already doing to address the “Quadruple Aim,” including helping members navigate new federal reporting and payment requirements; finding ways to increase diversity and inclusion in the workforce; exploring innovative ways to relieve administrative and maintenance of certification burdens; and more. The Quadruple Aim is a key element of the College’s strategic priorities and next Strategic Plan. “For the majority of physicians, we practice medicine because of our passion for improving and saving the lives of patients,” he writes. “We can and must take care of ourselves to best take care of those we took an oath to serve.” Read more.

Advocacy

ACC Releases New Alternative Payment Model Framework on ACC.org

The continued shift toward a value-focused health system is driving more clinicians toward participation in alternative payment models (APMs), but knowing how and when to participate in an APM can pose significant challenges. ACC’s newly launched APM Framework is the College’s answer for members navigating the APM landscape. The APM Framework guides members through their consideration of the most critical implications of APM participation. The Framework is composed of closed-ended questions introducing areas of focus within four categories – Organizational Readiness, Clinical Practice Transformation, Reporting and Analytics and Financial Risk. Within these categories, individuals can self-select criteria applicable to their specific practice environment to determine readiness for APM participation. “Helping ACC members understand and successfully participate in APMs is a strategic priority of the College,” said APM Workgroup Chair Paul N. Casale, MD, MPH, FACC. “We heard from members about a desire for information to aid in their understanding of APMs. They asked us to help them identify the capabilities needed to be successful in an APM – and the APM Framework is the answer.” Learn more about APMs and determine whether your practice is ready for participation at ACC.org/APM.

ACC Archived Webinars

Did you know that you can find archived webinars from throughout the years from the ACC on ACC.org? As a member, you have access to this wealth of information at www.acc.org/WebinarsOndemand. Questions? Contact ACC’s Resource Center at Phone: 202-375-6000, ext. 5603 or 800-253-4636, ext. 5603 or resource@acc.org.

JACC Editions in Spanish, Portuguese and Mandarin

JACC is launching three new translated online editions this year in Spanish, Portuguese and Mandarin. Each of the translated editions are led by regional editors-in-chief and editorial boards and will feature translated JACC manuscripts selected for their relevance to each local community. Six issues of each edition will be published online annually and will include unique commentary by regional contributors. The articles will be available in PDF format, free to download or print.

See JACC.org/International. The Spanish edition is the first to launch, with article PDFs, editor-in-chief bios and a list of editorial board members available at JACC.org/Spanish. The first issue of the Spanish edition is also available at http://jacc.elsevier.es/.
LEGISLATIVE CONFERENCE
TRAVEL AWARDS

FIT, CVT & EARLY CAREER PHYSICIANS

**Fellows in Training:**
The ACC has made a select number of travel awards available to cover expenses for fellows in training (FITs) to travel to ACC's 2018 Legislative Conference in Washington, DC. The award provides funding for travel, lodging and other expenses to and from the Conference held September 30th- October 2nd, 2018.

**Eligibility:** All current FIT members are eligible to apply. Award recipients will need to receive confirmation that they are able to attend the conference from their training program director. No more than one award will be granted from any single training program.

The recipients of this award are expected to attend all sessions of the Legislative Conference and visit the Hill to meet with their assigned Representatives. Recipients of this award are also expected to write a short article on their experiences at the Legislative conference and how they will use this award and experience for furthering advocacy efforts in their chapter.

**The Award:** Travel expenses will be reimbursed for travel, lodging and other expenses up to $1,000 for travel to and from ACC's 2018 Legislative Conference in Washington, DC, September 30th- October 2nd, 2018.

The application period for this award ends on June 25, 2018. [Click here to apply](#).

**Early Career Physicians:**
The ACC has made a select number of travel awards available to cover expenses for Early Career members to travel to ACC's 2018 Legislative Conference in Washington, DC. The award provides funding for travel, lodging and other expenses to and from the Conference held September 30th- October 2nd, 2018.

**Eligibility:** All current Early Career members are eligible to apply. Award recipients may not have received a legislative travel award in the past year.

The recipients of this award are expected to attend all sessions of the Legislative Conference and visit the Hill to meet with their assigned Representatives. Recipients of this award are also expected to write a short article on their experiences at the Legislative conference and how they will use this award and experience for furthering advocacy efforts in their chapter. The best write up will be published in the ACC Early Career Webpage.

**The Award:** Travel expenses will be reimbursed for travel, lodging and other expenses up to $1,000 for travel to and from ACC's 2018 Legislative Conference in Washington, DC September 30th- October 2nd, 2018.

The application period for this award ends on June 25, 2018. [Click here to apply](#).
CV Team: Please see the link below for the application for the CV Team Travel Awards to Legislative Conference. [https://www.surveymonkey.com/r/2018cvteamlegconftravelaward](https://www.surveymonkey.com/r/2018cvteamlegconftravelaward). We are offering six (6) travel awards at $1K each. The deadline for travel award application is June 1st. The national awardees will be

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**ANNOUNCEMENTS**

**CONGRATULATIONS**

**2018 ACC Nurse Appreciation Month Campaign**

As you may know, the ACC has recognized CV Nurses during the month of May since 2011. Detailed below is information regarding the 2018 ACC Nurse Appreciation Month Campaign.

As ACC Leaders, we hope you will:

- Encourage your nonmember nurse colleagues to join the ACC in May and save 40% off their first year’s membership dues – either as a CV Team Member or AACC (if they qualify).

- Support your colleague’s advancement to AACC by offering to write letters of recommendation (if you are a current AACC or FACC).

- Take advantage of the 15% off discount on ACC Education Products and Programs during May.

Ads for this year’s campaign are available for [viewing here](https://www.surveymonkey.com/r/2018cvteamlegconftravelaward).

Note that this year, we’re focusing on AACC advancement instead of CV Team recruitment. As a reminder, **there is no longer a 2-year waiting period for advancement to AACC. May 2, 2018**

**ACC.org webpages for Nurse Appreciation Month 2018:**

- Our Marketing, Design and Website Staff Teams have created webpages for the four (4) main target audiences – to support this campaign:


Email Communications (PDF attachments):

- **Emails to CV Team Members and Prospects**: Attached are emails that went to current CV Team Members and AACCs, as well as prospective members. Each of these emails link to one of the aforementioned webpages.

- **Board of Governors**: Since most CV Team Members join through the ACC Chapters, the Board of Governors Chair and Chair-elect (Drs. Andy Miller and Akshay K. Khandelwal) will send messages throughout the month – encouraging BOG Members to recruit nurses to join as AACCs or CV Team members.

List purchases for the 2018 campaign:

**This year, we've purchased a number of mailing lists including:**

- American Association of Critical Care Nurses (AACN) Journal Ad
- SK&A List Rental – Email List of over 14K nurses
- Internal ACC List of Nonmember Nurses – Over 20K nurses

**IMPORTANT NOTE:** The ACC runs similar recognition campaigns for other CV Team Member Segments including:

- October – Physician Assistants Appreciation Month (Coincides with AAPA’s Physician Assistants Appreciation Week.)
- October – Pharmacists Appreciation Month (Coincides with APhA’s Appreciation Week.)
- February – Cardiac Rehabilitation Appreciation Month (Coincides with AACVPR’s Appreciation Week.)
- February – CV Technologists Appreciation Month ((Coincides with Alliance of Cardiovascular Professionals’/ACVP’s Appreciation Week.)

**Kelli C. Bohannon**

ACC Member Strategy Department | kbohanno@acc.org | 202.375.6635
Congratulations to Sharon Morgan, NP, AACC, who participated in an ACC’18 poster competition and WON!! You make us proud Sharon!! Not only is Sharon a national recognized winner, she is also our CVT Liaison-elect. Check out Sharons YouTube Video Below.

Congrats to our outgoing CVT Liaison, Marci Farquar-Snow, who moves on the take the helm of the ACC National CVT Committee! A very esteemed position. Go Marci!

Congratulations to New FACC's

Shishir Murarka MD, FACC
Neil Gheewala MD, MPH, FACC
Ibrahim Sidiqi MD, FACC
Sophia Airhart MD, FACC
Sheena Prakash MD,FACC
Sreedivya Chava MBBS, FACC

Congrats to our FiT Jeopardy team:

Hema Narayanasamy, MD (Mayo Clinic Arizona)
Bishnu Dhakal, MD (Banner University Medical Center, Tucson)
Charan Yerasi, MD (St. Joseph's Hospital)

They took us to the quarter finals!
UPCOMING EVENTS

MAY
18th AZ ACC 2018 ANNUAL MEETING
Location: The Scott Resort & Spa (formerly FireSky Resort) 4925 N Scottsdale Rd, Scottsdale, AZ 85251 | Agenda | Register

JUN
1st - 2nd 24TH ANNUAL SAN DIEGO HEART FAILURE SYMPOSIUM
Details and Registration coming soon | Stay tuned at: ACC-AZ.com/information

9th 3RD ANNUAL CALIFORNIA ACC TECHNOLOGY SYMPOSIUM
Location: Loews Santa Monica | Register at: ACC-AZ.com/information

AUG
2nd - 5th THE MAYO CLINIC CARDIOLOGY UPDATE 2018: THE HEART OF THE MATTER
Location: Sedona Arizona | Brochure | Registration coming soon | Stay tuned at: ACC-AZ.com/information

18th AZACC ANNUAL MEETING Location: The Scott Resort & Spa formerly FireSky Resort | 6 PM - 9:30PM | 4925 N Scottsdale Rd, Scottsdale, AZ 85251 | Stay tuned at: ACC-AZ.com/information
OCT

11th - 12th CDM18: CARDIOVASCULAR DISEASE MANAGEMENT: A CASE-BASED APPROACH, 6TH ANNUAL SYMPOSIUM
From Promedica International CME and endorsed by the Arizona and California Chapters of the American College of Cardiology. This two-day continuing medical education symposium is the sixth in the series and will center on the nuts and bolts of everyday care for patients with cardiovascular diseases, and present new ideas for tailoring the most appropriate treatment plan for each individual. Location: Arizona Biltmore Hotel 2400 E. Missouri Ave Phoenix AZ, 85016
Brochure | Registration

23rd - 26th C8: 29TH ANNUAL SCRIPPS CARDIOVASCULAR INTERVENTIONS 2018
From Promedica International CME and endorsed by the Arizona and California Chapters of the American College of Cardiology. The primary purpose of the “29th Annual Cardiovascular Interventions” symposium will be to provide physicians and the cardiovascular care team with a concentrated exposure to new developments in interventional cardiology that will positively influence patient outcomes. Location: Hilton La Jolla Torrey Pines 10950 North Torrey Pines Road La Jolla, CA 92037 Brochure | Registration

25th - 27th SAVE THE DATE: MAUI CARDIOVASCULAR SYMPOSIUM
Stay tuned at: ACC-AZ.com/information

NOV

15th - 16th CONTROVERSIES & ADVANCES IN THE TREATMENT OF CARDIOVASCULAR DISEASE
From Promedica International CME, in collaboration with Cedars-Sinai Heart Institute and endorsed by the California Chapter of the American College of Cardiology. Location: Montage Beverly Hills 225 N Canon Dr., Beverly Hills, CA 90210 | Brochure | Website | Register